

Software Pricing

Measure, manage, and maximize your business' performance on Google Maps with Map Labs' software.

Ultimate

Best for multi-location businesses.

Number of locations included	Total monthly cost
1 - 4	\$125/mo
5 - 10	\$250/mo
11 - 25	\$500/mo
26 - 50	\$750/mo
51 - 100	\$1000/mo
101 - 250	\$1500/mo
251 - 500	\$2500/mo
Unlimited	\$5000/mo

Basic

Best for single-location businesses.

Number of locations included	Total monthly cost
1 - 4	\$40/mo
5 - 10	\$75/mo
11 - 25	\$150/mo
26 - 50	\$250/mo
51 - 100	\$400/mo
101 - 250	\$750/mo
251 - 500	\$1000/mo
Unlimited	\$2000/mo

Free

Essential insights about your GBP performance. Free indefinitely, for as many locations as you like.

Professional Services

Map Labs offers two levels of human supported service for businesses looking to get results faster.

Software Plus

Basic or Ultimate Plan + 5 hours of support and consultation from Map Labs.

We coach you on the best strategy for your business, you handle the execution.

- ✓ Free onboarding
- ✓ No setup fees

Starting at \$500 per month

Full Service

Unlimited support, consultation, strategy, and execution from Map Labs teams of experts.

End-to-end management of your Google Maps marketing, custom- built for your enterprise's needs.

- ✓ Free onboarding
- ✓ No setup fees

Starting at \$5000 per month